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The materials in this collection, most of which include correspondence, news clippings, and articles on Hecht, are divided into four broad categories. These categories include 1) personal correspondence and family life; 2) social welfare work; 3) education and educational legislation; 4) Hecht publications. The categories overlap to some degree principally because Hecht used his position as publisher of both "Better Times" and "Parents' Magazine" to work for child welfare legislation, educational benefits for children, and social welfare work.

Personal correspondence and family life [folders 1-15, box 1] includes Hecht's biographical material, family tree and personal letters to his family. Hecht's schooling at the Ethical Culture School and four years at Cornell University are outlined in this section.

The section on Hecht's work in social welfare [folders 16-30, box 1] relates Hecht's founding of "Better Times" magazine, his involvement with the Greater New York Fund, the Welfare Council, and various social organizations. Prominent names in this category include John Lovejoy Elliott of the Ethical Culture Society and the Hudson Guild, William DeForest and Robert Lane of the Welfare Council, and James G. Blain of the Greater New York Fund.

Hecht appears to have devoted much time and energy working for better education and educational legislation for children. He founded the American Parents Committee, published a handbook on Federal Grants-in-Aid, formed committees, and wrote numerous articles on child welfare. This section includes correspondence from Senators Hubert Humphrey, Lister Hill, and Cleveland Bailey. [folders 31-33, box 1].

Hecht's publishing ventures comprise most of the collection [folder 39, box 1; folders 1-35, box 2]. Outlined most explicitly are "Bulletin for Cartoonists" and "Parents' Magazine," which was started in 1926 and is still being published in 1975. Hecht's position as publisher of Parents' Magazine acquainted him with educators and social welfare leaders. His efforts in this area were aided by John Palmer Gavit of the Russell Sage Foundation,
Patty Smith Hill of Columbia University Teacher's College, Katharine Lenroot of the Children's Bureau, U.S. Department of Labor, and Senator Hubert Humphrey. The collection also includes Maude Basseran's unpublished manuscript, Hecht's biography, and Basseran's draft notes which add perspective and detail to the collection.

Original order has been maintained when appropriate. The collection, arranged chronologically within each category, is contained in 2 - 16" boxes and 1 - 4" letter-size box which contains miscellaneous publications.

Three tape recorded interviews and transcripts, Christopher Densmore with George J. Hecht; July 3, August 24, and November 25, 1974, a total of 174 pages, tr. 264 [Apr. 27, 1977 acc.].

Karen Moore
Key to computer-compatible listing

a. File unit title
b. Key words or words which identify the subject matter of the record unit
c. Personal names of significant individuals
d. Inclusive dates
e. Organizations which are significant
f. Physical or intellectual record type - i.e., folder, bound volume, microfilm reel, pamphlet, photo
g. Geographical location - may be city and/or county and state if within the United States or city and/or regional designation (province, canton, etc.) and country outside of U.S.
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<tr>
<td></td>
<td></td>
<td>Personal correspondence and family life</td>
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| 1   | 1      | a. Biographical material  
|     |        | b. clippings, articles, photograph  
|     |        | d. 1927, 1936, n.d. |
| 2   |        | a. Family tree  
|     |        | b. correspondence, tables, photographs  
|     |        | d. 1953, 1955-1956, 1965 |
| 3   |        | a. Childhood and youth  
|     |        | b. correspondence  
|     |        | c. Uncle Maurice Frankfort, sister Beatrice  
|     |        | d. 1906, 1909, 1912-1913, n.d.  
|     |        | e. Ethical Culture School |
| 4   |        | a. Cornell  
|     |        | b. Basserman draft  
|     |        | d. 1913-1917 |
| 5   |        | a. Letters from Cornell to parents  
|     |        | d. 1914, 1916, n.d. |
| 6   |        | a. Letters from Cornell to parents  
| 7   |        | a. Correspondence  
|     |        | c. Maurice Frankfort  
<p>|     |        | d. 1922, 1925-1927, 1929-1930 |</p>
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| 1   | 8      | a. Marriage  
b. Basserman draft, correspondence, clippings, photographs  
c. Freyda Epstein  
d. 1929-1930  |
| 9   |        | a. Meyer Hecht and Gella Stern Hecht (parents)  
b. Correspondence, photographs, clippings  
c. John Lovejoy Elliott  
e. Society for Ethical Culture  |
| 10  |        | a. Maurice Frankfort  
b. Correspondence, photograph  
d. 1903, 1935, n.d.  |
| 11  |        | a. Beatrice Hecht letters (adolescent)  
d. 1917, 1920, n.d.  |
| 12  |        | a. Freyda Hecht (wife)  
b. Correspondence, clipping, photograph  
| 13  |        | a. Hecht children (Susan and George) childhood letters  
b. Correspondence, clippings, photographs  
| 14  |        | a. Hecht Family Miscellany  
b. Photographs, correspondence, memorabilia  
d. 1903, 1930, 1940, n.d.  |
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<td>b. Basserman draft, clippings, magazine articles</td>
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<td>Social Welfare work</td>
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<td>a. Better Times--Early Days</td>
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<td>b. Basserman draft</td>
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<td></td>
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<td>d. 1920-1929, 19245</td>
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<td></td>
<td>b. Correspondence, clippings</td>
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<td>d. 1919, 1920-1924</td>
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<td>e. United Neighborhood Houses</td>
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<td>18</td>
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<td>a. Better Times</td>
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<td></td>
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<td>b. Correspondence, clippings, programs</td>
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<td>c. Herbert Lehman, Lt. Governor, N.Y. State, November 6, 1929</td>
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<td>d. 1925-1931</td>
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<td>19</td>
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<td>b. Clippings, press releases, pamphlet, advertising material</td>
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<td>20</td>
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<td>a. Better Times Bulletins*</td>
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<td>d. 1920, 1922, 1924, 1926, 1930, 1965</td>
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<td>21</td>
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<td>a. Welfare Council</td>
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<td></td>
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<td>b. Basserman draft</td>
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<td>d. g. 1923-1928</td>
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<td>e. Better Times Bulletins, June 6, 1927, November 21, 1927</td>
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*Note: Better Times Bulletins also filed in folders 23, 28, and 30 in box 1
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| 1   | 22     | a. Welfare Council  
    b. Clippings, correspondence, reports, speeches  
    c. Robert Lane, William DeForest  
| 23  |        | a. Greater New York Fund  
    b. Clippings, correspondence, programs, pamphlets  
    c. James G. Blain, President, GNYF  
    d. 1938-1941, 1965  
    e. [Better Times Bulletin, February 23, 1940] |
| 24  |        | a. How The Greater New York Fund Happened To Get Started  
    b. Minutes, reports, proposals  
    c. Douglas P. Fakoner, Exec. Director, GNYF  
    d. 1926-1938, 1966  
    e. Welfare Council, Executive Committee |
| 25  |        | a. Ethical Culture Society  
    b. Clippings, newsletters, pamphlets, program  
    c. John Lovejoy Elliott  
    e. American Ethical Union, Ethical Culture Schools |
| 26  |        | a. Hudson Guild  
    b. Pamphlet, newspaper  
    c. Dr. John Lovejoy Elliott, Founder and Head Worker  
    d. 1919, 1965 |
    b. Letter of designation  
    d. 1926 |
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<td>b. Articles, clippings, correspondence</td>
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<td></td>
<td>e. United States Committee for UNICEF</td>
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<td>29</td>
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<td>b. Clippings, correspondence, printed material, program</td>
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<td>c. David Ben-Gurion, Prime Minister of Israel, February 7, 1963</td>
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<td>e. Joint Distribution Committee, New York Federation for the Support of Jewish Philanthropic Societies of New York City</td>
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<td>a. Population Explosion and Birth Control</td>
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<td>b. Clippings, correspondence</td>
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<td>d. 1950, 1964-1966</td>
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<td>e. San Francisco Medical Center, Population Reference Bureau</td>
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<td>31</td>
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<td>a. Education and Educational Legislation</td>
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<td>b. Clippings, correspondence</td>
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<td>c. Robert Kennedy, May 20, 1965; Hubert Humphrey, May 21, 1958</td>
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<td>32</td>
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<td>a. American Parents Committee</td>
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<td>b. Basserman draft, correspondence, testimony, reprints</td>
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<td>d. 1921, 1949, 1954-1959</td>
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<td>e. U.S. Department of Labor, Children's Bureau</td>
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| 1   | 33     | a. American Parents Committee  
b. Clippings, correspondence, APC newsletters, pamphlets  
c. Lister Hill, September 5, 1962  
| 34  |        | a. Handbook on Federal Grants-in-Aid  
d. 1953  
e. American Parents Committee, publishers of handbook |
| 35  |        | a. "In the Supreme Court of the United States, October Term 1966. Motion for Leave to File A Brief As Amicus Curiae and Brief of The American Parents Committee As Amicus Curiae" (Gault Case)  
d. 1966 |
| 36  |        | a. Bipartisan Citizen's Committee for Federal Aid for Public Elementary and Secondary Schools  
b. Advertisement, clippings, correspondence  
c. Cleveland Bailey, September 8, 1960 Bryce Harlow, Assistant to the U.S. President  
| 37  |        | a. Emergency Committee For The National Defence Education Bill; Citizens Committee for Extention of the National Defense Education Act  
b. Clippings, correspondence  
c. U.S. Senator Carl Elliott, U.S. Senator Lister Hill, Eric Johnson, committee member, William Benton, committee member  
d. 1958-1959, 1961 |
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| 1   | 38     | a. "The International Brains Race"  
b. Articles, clippings, correspondence  
c. Lister Hill  
d. 1956-1959 |
|     | 39     | a. Simplified Spelling and An International Language  
b. Articles, clippings, reprints  
e. International Language Review |
|     | 40     | Hecht publications  
a. Washington Service, World War I  
b. Basserman draft, memorandums, clippings, correspondence  
d. 1917-1918, 1921, n.d.  
e. American Ambulance Field Service  
Bureau of Cartoons  
Bureau of Research of the War Trade Board |
|     | 41     | a. Correspondence from Washington, D.C. to parents  
d. September 1917-December 1917, n.d.  
e. National Committee of Patriotic Societies |
|     | 42     | a. Correspondence from Washington, D.C. to parents  
d. 1918, n.d.  
e. National Committee of Patriotic Societies  
U.S. Department of State, War Trade Boards  
Committee on Public Information |
|     | 43     | a. Cartoons (World War I)  
b. Basserman draft, correspondence  
d. 1918, n.d.  
e. Bureau of Cartoons |
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| 2   | 1      | a. Bulletin for Cartoonists  
      b. Article, correspondence, pamphlets  
      c. George Creel, Chairman, Committee on Public Information  
      d. 1918, n.d.  
      e. Committee on Public Information, Bureau of Cartoons |
| 2   |        | a. Bulletin for Cartoonists  
      b. Hecht's bound copy of series  
      d. 1918  
      e. Committee on Public Information, Bureau of Cartoons |
| 3   |        | a. World War I  
      b. Clippings  
      d. 1918, 1921  
      e. The Stars and Stripes, publication of the American Expeditionary Forces |
| 4   |        | a. Boys and Girls Newspapers  
      b. Basserman draft, advertising material, clippings, correspondence, reports  
      d. 1934-1935, n.d.  
      e. The Children's Newspaper, of London, England |
| 5   |        | a. Comics (True Comics and WWII Comics)  
      b. Basserman draft, clippings, correspondence, photograph  
      d. 1941, 1943-1948, n.d. |
| 6   |        | a. World War II  
      b. Clippings  
      d. 1938, 1940-1943, 1945 |
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| 2   | 7      | a. Metropolitan Mothers Guide  
b. Advertising material, draft  
d. c. 1932 |
| 8   |        | a. School Supply and Equipment Directory  
b. Advertising material, directory  
d. 1934, n.d. |
| 9   |        | a. Hecht's other magazines  
b. Basserman drafts, advertising material,  
clippings, memos  
e. Better Babies  
Calling All Girls  
Children's Digest  
Humpty-Dumpty's  
Predictions of Things to Come  
True Comics |
| 10  |        | a. Parents' Magazine Enterprises, Inc.  
b. Advertising material  
| 11  |        | a. Parents' Magazine  
b. Basserman draft, clippings  
d. c. 1926-1966 |
| 12  |        | a. Parents' Magazine  
b. Basserman draft, clippings, notes  
d. c. 1927-1966 |
| 13  |        | a. [Possible inspiration for Parents' Magazine]  
b. Correspondence  
c. John D. Rockefeller  
d. 1923 |
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| 2   | 14     | a. Parents' Magazine, 1920's  
b. Clippings, correspondence, press releases, printed material, publisher's statement  
c. John Palmer Gavit, Russell Sage Foundation  
Patty S. Hill, Columbia University,  
Teacher's College  
Mrs. William Brown Meloney, Ed., The Delineator  
d. 1924-1929  
e. Russell Sage Foundation |
| 15  |        | a. Children, The Magazine For Parents  
b. Prospectus  
d. January 1926 |
| 16  |        | a. "Dean Russell's Inquiry Regarding Children, The Magazine For Parents, And the Replies He Received."  
c. Dean James Russell, Columbia University  
Teacher's College, and Director of Parents Publishing Association, Inc.  
d. March 1927 |
| 17  |        | a. Editor's Handbook  
d. c. 1927 |
| 18  |        | a. Parents' Magazine, 1920's  
b. Advertising material  
d. 1926-1929 |
| 19  |        | a. "The Greatest Profession in the World"  
b. hard cover pamphlet  
d. c. 1926-1927 |
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| 2   | 20     | a. Parents' Magazine, 1920's  
b. Pamphlets and reprints  
d. 1926-1929 |
| 21  |        | a. "A Suggested Plan For A Management Corporation  
To Conduct The Publishing Operations of  
'Boy's Life,' 'The American Girl,' And  
'The Parents' Magazine."  
d. May 23, 1930 |
| 22  |        | a. Parents' Magazine, 1930's  
b. Articles, clippings, correspondence, index,  
policy report, stockholders' report  
c. Herbert Hoover, July 31, 1931  
Eleanor Roosevelt, February 17, 1933  
d. 1930-1934  
e. Motion Pictures Theatre Owners of America  
New York Urban League, Inc. |
| 23  |        | a. Parent's Magazine, 1930's  
b. Articles, clippings, correspondence  
c. Johnson DeForest  
John Palmer Gavit, May 23, 1936  
George Parmly Hill, Yale University, Treasurer  
Patty Smith Hill, Columbia University, Teacher  
Gram College  
Herbert Lehman, November 6, 1936; November 16,  
February 27, 1937  
Katharine Lenroot, U.S. Department of Labor,  
Children's Bureau  
Clara Savage Littledale, Editor, Parents'  
Magazine  
Franklin Roosevelt, May 15, 1936  
Beardsley Rumil  
d. 1935-1937  
e. 1937, Greater N.Y. Fund |
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| 2   | 24     | a. Parents' Magazine, 1930's  
b. Articles, clippings, correspondence, memos  
c. J.E. Hoover, November 2, 1938  
Frances Perkins, April 6, 1939  
d. 1938-1939  
e. Better Parenthood Week  
National Father's Day Committee |
| 25  |        | a. Parents' Magazine, 1930's  
b. Advertising material, clippings  
d. 1930-1931, 1934, 1936-1938 |
| 26  |        | a. Parents' Magazine, 1940's  
b. Clippings, correspondence, photographs, program  
c. Eleanor Roosevelt, December 2, 1940  
d. 1940  
e. Better Parenthood Week  
Parents' Magazine Fashion Show |
| 27  |        | a. Parents' Magazine, 1940's  
b. Articles, clippings, correspondence  
c. Pearl Buck, September 16, 1943  
Noel Coward, July 7, 1943  
Walt Disney, October 8, 1943  
Shalby Harrison, Russell Sage Foundation  
John Rockefeller  
Wendell Wilkie, April 13, 1943, May 5, 1944  
d. 1940-1945, 1948-1949  
e. National Committee On The Observance of  
Mother's Day, Inc.  
Teacher's College |
| 28  |        | a. Parents' Magazine, 1940's  
b. Advertising material  
d. c. 1940, 1941, 1945 |
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| 2   | 29     | a. Parents' Magazine, 1950's  
b. Articles, clippings, correspondence, photographs, speeches  
c. U.S. President Harry Truman, June 11, 1951  
d. 1950-1953, 1955-1957 |
| 30  |        | a. Parents' Magazine, 1950's  
b. Clippings, correspondence, photographs  
c. U.S. Senator Carl Elliott, October 27, 1958  
U.S. Senator Hubert Humphrey, May 21, 1958  
d. 1958-1959  
| 31  |        | a. Parents' Magazine, 1960's  
b. Clippings, correspondence  
c. Hubert Humphrey, January 11, May 12, 1960; December 11, 1963; July 30, August 14, September 2, 1964  
John F. Kennedy, October 7, 1960; July 10, 1961  
N.Y. Mayor John Lindsay, July 15, 1965  
U.S. Senator Abraham Ribicoff, December 9, 1960  
e. Calling All Parents |
b. Clippings, Correspondence, speeches  
| 33  |        | a. Parents' Magazine, 1960's  
b. Advertising material  
| 34  |        | a. Parents' Magazine  
b. Clippings, correspondence, photographs  
c. Clara Savage Littledale, editor  
d. n.d. |
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| 2   | 35     | a. Parents' Magazine  
b. Advertising material  
d. n.d. |
| 36  |        | a. Baker and Taylor Co.  
b. Draft notes, pamphlets, speech  
| 37  |        | a. Correspondence Courses  
b. Correspondence, notes, pamphlets  
d. 1961, 1966  
e. Hecht, Parents' Magazine Foundation for Child Welfare, Inc.  
   University of Wisconsin Home Study Department |
| 38  |        | a. F.A.O. Schwartz  
b. Basserman draft, clipping  
d. 1949, 1963-1967 |
| 39  |        | a. Miscellaneous  
b. Clipping, correspondence, photographs  
| 40  |        | a. Titles for Basserman manuscript  
d. 1966, n.d. |
| 41  |        | a. Basserman manuscript notes  
d. c. 1965 |
| 42  |        | a. "An Unpublished Biography: The First 70 Years (1895-1965) of the Life of George J. Hecht"  
c. Maude Hill Basserman, author  
d. c. 1966 |
George J. Hecht. Papers,

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<tr>
<td>&quot;Baby Care,&quot; Fall 1973, Spring 1974</td>
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<td>&quot;Baby Care Digest,&quot; 1944</td>
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<td>&quot;Books For Young Readers,&quot; catalogues, Fall 1973, Fall 1974</td>
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<td>&quot;Calling All Girls,&quot; December 1965</td>
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<td>&quot;Expecting,&quot; Spring 1974, Summer 1974</td>
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<td>&quot;Parents' Magazine,&quot; 1944, December 1966</td>
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<td>&quot;The Pictorial News Digest,&quot; June 6, 1943</td>
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<td>&quot;Predictions,&quot; February-March 1943, Fall 1943, Winter 1946</td>
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<td>&quot;School Management,&quot; March 1932</td>
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<td>&quot;Young Miss,&quot; May 1974</td>
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[Apr. 27, 1977 acc.] 3 tape recorded interviews and transcripts with George J. Hecht; July 3, August 24, and November 25, 1974, a total of 174 pages. (interviewer, Christopher Densmore)
Three transcripts in one volume. 3-7" tapes.

tr. 519-521, trsc. 519-521

K. Moore, 1975