BABCOCK, JOHN (CU CLASS OF 1945).
PAPERS, 1938-1946.

GUIDE
Babcock, John, 1922- (Cornell University Class of 1945).
Papers, 1938-1946.
.4 cubic ft.

Summary: Letters from Babcock to his parents, Mr. and Mrs. Howard E. Babcock of Ithaca, New York, and other members of his family, concerning his school days at Phillips Exeter Academy and his experiences with the U.S. Army in the European theatre during World War II. Also included are letters (1944-1946) to the Babcock family from John Thomas Conner (Cornell University Class of 1944) describing his basic training and Army technical school studies and his tour of active duty in Assam, India.

Cite as: John Babcock. Papers, #2015. Department of Manuscripts and University Archives, Cornell University Libraries.


Contain letters from Babcock to his parents, Mr. and Mrs. H. E. Babcock, concerning his school days at Phillips Exeter Academy and his experiences in the Army. Those written during Babcock's years at Exeter concern grades and academic problems, courses he is taking, comments on instructors, and grading system, activities, e.g., rifle club, tennis, football games; budget and financial problems, September 1938 - April 1941. Babcock's correspondence during the Second World War concerns basic training at Fort Niagara; infantry training at Fort Sibert, Alabama; his assignment to the AST training program at the University of Connecticut; his assignment to Fort Pickett, Va., for final training, his being shipped to England, November, 1944; his experiences in France, 1945; the break across the Rhine and the Siegfried Line and concluding campaigns in Germany, spring, 1945; the Allied occupation and his opinion of the German people, 1945. The letters often contain extended descriptions of front-line action in Belgium, the Battle of the Bulge, and later action in Germany, written after the war when censorship restrictions were lifted. The collection contains additional letters to the Babcock family from John Conner, describing basic training, technical school, and active duty in Assam, India, 1944-1946. One photograph of John Babcock.*

Card entries:

Conner, John Thomas (1922- ) \{ cross ref. 

* Cornell, '45
** Cornell, '44

In stacks.
BABCOCK, JOHN BUTLER, 1922- . Letters, 1938-1946; 4 in. Soldier. Letters from Babcock (Cornell '45) to his parents, Mr. and Mrs. Howard E. Babcock of Ithaca, and other members of his family, concerning his school days at Phillips Exeter Academy and his experiences with the U.S. Army in the European theatre during World War II. Also included are letters (1944-1946) to the Babcock family from John Thomas Conner (Cornell '44) describing his basic training and Army technical school studies and his tour of active duty in Assam, India. (2015)

Park Names Man to Head Broadcasting

John B. Babcock, formerly of Ithaca, has resigned as vice president of Crosley Broadcasting Corporation and General Manager of Crosley Indianapolis Television Station WLW-I to become, by Feb. 1, vice president in charge of operations for the rapidly growing Park Broadcasting interests with headquarters in Ithaca.

The announcement was made by Roy H. Park, who said he is setting up Park Broadcasting, Inc. to provide management for the two television stations, the two AM radio stations, and an FM stereo station, all acquired or established by him in the last 21 months.
The stations are WNCT-TV, WGTC-AM, WNCT-FM, Greenville, North Carolina, and WDEF-TV and WDEF-AM, Chattanooga, Tennessee. The transfer of the latter stations is subject to FCC approval. All the Greenville stations are CBS affiliates and WDEF-TV in Chattanooga is a CBS affiliate, while WDEF-AM is an NBC affiliate.

In addition, Park owns 30 percent of television station WECT, Wilmington, N.C., and is now negotiating for other television and radio properties.

In his announcement Park said Babcock will become a director and member of the Executive Committee of Park Broadcasting, Inc.

"John Babcock will bring to our organization a sound, broad philosophy of public service, programming know-how, and operating skills few men in the industry possess," Park said.

"With operations of our present broadcasting properties in Babcock's hands," Park said, "I can now devote more of my time to the acquisition of additional properties in radio, television, and related fields."

Babcock joined Crosley Broadcasting Corporation in 1949 as assistant farm program director for WLW Radio, Cincinnati, and was named farm program director in 1952. In 1955 he was appointed director of Crosley Broadcasting Town and Country Division and in 1956 was named assistant general program manager for Radio and Television for the Crosley stations in Cincinnati, Dayton, Columbus and Atlanta.

Babcock was named vice president and general manager of WLW-I TV Indianapolis, Ind., in 1957 when the construction permit was issued.

Babcock has been active in community affairs in Indianapolis.

Babcock was born in Ithaca in 1922, attended Phillips Exeter Academy, Exeter, New Hampshire, and the College of Arts and Sciences at Cornell University. While he was a student at Cornell University, he worked part time as a copywriter for Agricultural Advertising & Research, Inc. which then, as now, was wholly owned by Park.

After leaving Cornell University he joined Agricultural Advertising & Research, Inc. on a full time basis in 1948 as manager of its Richmond, Va., branch office.

Babcock is the son of the late H. E. Babcock and Mrs. Babcock who now lives at 817 Triphammer Rd. Babcock's father was the founder of the Cooperative GLF Exchange Inc. and for a number of years served as chairman of the Board of Trustees of Cornell University.

The late Mr. Babcock was instrumental, in 1942, in bringing Park from Raleigh, North Carolina, to Ithaca, where Park bought Agricultural Advertising & Research Inc., which provided public relations and advertising services to Cornell University, and a large number of national accounts.

Babcock is married to the former Nancy Trueman Keyes of Birmingham, Mich. They have three children, Susan 9, Nancy 7, and Jeannie 4.