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WVBR – LIVE AUDIO

**A COLLECTION OF RADIO PROGRAMS RECORDED FROM LIVE
BROADCASTS OVER WVBR AM & FM, “THE VOICE OF THE BIG RED”
FROM APRIL 12, 1956 TO NOVEMBER 8, 1960**

**OUT OF IT
COLLABORATA
MAYERS ON THE ROCKS
STRAIGHT TO THE COUNTRY
LET THERE BE COOL
THESE FOOLISH THINGS
ELECTION NIGHT 1960 – LIVE COVERAGE FROM THE MEMORIAL ROOM
THE WORLD AROUND CORNELL**

**Gifted to Cornell University Archives
by Bob Mayers '59, B. Arch '61
October 2009**

WVBR PROGRAMS FROM THE 1950's - 1960's INTRODUCTION - Bob Mayers '59, B. Arch. '61

TO THE CORNELL COMMUNITY

BACKGROUND

In the late 1940's when I was a ten-year old growing up in Manhattan, I was given a Webcor wire recorder. A huge clunky box covered in maroon fake leather, it recorded magnetically on a tiny strand of metal wire wound on a 3-inch diameter spool. Within a few days, I was recording interviews with friends and family. During gatherings at our house I wandered around interviewing everyone. The major problem with the Webcor was that when I tried to rewind the spool to play the recording for everyone the wire inevitably slipped off the reel and got hopelessly tangled in gigantic knots. As a result, I did a lot of recording but very little playback.

In my senior year of high school I upgraded to a Wollensak tape recorder, a tremendous improvement. A group of high school friends formed a "radio network and assigned ourselves call letters (mine was *WRAM*). We exchanged taped "programs" and my "radio career" was launched.

When I arrived at Cornell in 1955 WVBR, Cornell's own radio station ("The Voice of The Big Red") was staffed by student volunteers. The studios were buried in the bowels of Willard Straight Hall. The signal was broadcast over AM "carrier current", which traveled through the electrical system directly to selected Cornell buildings including the recently opened University Halls, the new freshman dorms at the foot of Libe Slope. (Within a year or so WVBR would broadcast via an FM transmitter to the entire area around Ithaca, making the station a much more powerful presence.) Many freshmen tuned in to WVBR and I heard that they were giving tryouts for "compets" who wanted to join the station.

So, at the age of seventeen, I decided to re-start my "radio career" and trudged up the hill to the Straight to compete for an announcer slot. During the test administered by the Chief Announcer, I was put in a small, glass-enclosed booth and told to read several commercials and news articles. Suddenly, in the middle of a newscast the Chief Announcer interrupted, barking through the intercom, "CUT. Technical problem; ad lib for five minutes!" I don't know what prompted me but I immediately launched into a true story about a funny phone call I had recorded in my high school days. The Chief Announcer roared with laughter and I got the slot.

THE PROGRAMS

Among the other new announcers were two classmates of mine: Dick Hamlet '59, MS '64, an Engineering Physics major and Steve Segal '59. Somehow, we immediately recognized that our senses of humor "clicked" and decided to team up and start a new

program, which we named *Out of It*. We did satirical skits, played music and talked about campus events. One of the highlights I remember was a series of interviews in the Memorial Room during the AG school's annual *Straight to the Country* exhibit. The interviews were quite humorous and when we got to the cow with a glass porthole mounted in its side they became downright hilarious.

At the end of our show the evening news came on with Lou Costanza '59 announcing. Lou was very serious and conscientious in reading the news from a continuous strip of yellow paper that fed from a roll in the Associated Press "ticker". One night, after *Out of It* went off the air we crept into Lou's studio while he was reading the news and put a match to the yellow paper. Lou struggled to complete his newscast, coughing and trying to keep his composure, as he read from the flaming script. Soon afterward, when Dick Hamlet left Cornell Lou Costanza (a master of ad-lib humor and bizarre accents) joined Steve Segal and me as we launched a new program, *Collaborata*.

Each *Collaborata* program featured an episode of a "soap-opera" serial. In March 1958 we began one of my favorites: "*The Saga of Deane Machine, the story that poses the question: Can a small man from a small town create unhappiness in a large university?*" We broadcast several of these episodes before and during the great Social Code Controversy, which grew from proposed Draconian revisions to the university social code and led to the great campus marches and riots of late-May 1958. *Collaborata* became quite popular around campus and we even acquired a commercial sponsor now and then. The program ran from 1957 through the spring term of 1959 when Steve and Lou graduated. But, I had transferred into Architecture in my sophomore year and had two more years on campus.

In fall 1959 I started a solo program, which lasted until spring 1961 when my Architecture thesis left time for nothing else. *Mayers on the Rocks* was a mix of monologues, interviews, music and skits in which I used several voices to play different parts. In starting my own show I was definitely influenced by my favorite radio personalities: Bob & Ray and Jean Shepherd, the incomparable late-night monologist who broadcast nightly over WOR-AM in New York City.

One *Mayers on the Rocks* feature was a performer I called, "Clyve Klein" who sang folk and rock tunes to his own guitar accompaniment. With a big buildup and a Memorial Room "concert" Clyve soon became a popular icon on campus. During the 1960 Cornell/Columbia half time, from the PA box high up in Schoelkopf I announced Clyve's entry as he strode into the stadium, twirling his guitar at the head of the Columbia College Marching Band. Of course, the humor in all this came from the fact that "Clyve" could neither carry a tune nor play the guitar.

My own monologues, usually delivered over a soft modern jazz background, covered every imaginable subject: campus issues, the Ithaca scene, popular culture of the era and news events. In May 1960 when Hugh Troy '26, the renowned practical joker visited the campus I was invited to appear on a "humor panel" with him in the Memorial Room. I recorded the event and later edited out everything but Hugh's quiet, brilliant and subtle

stories, which we broadcast on a two-part *Mayers On The Rocks* show on May 10th. In the following months Hugh invited me to visit him at his Washington home and we became friends. During the next four years, wherever we happened to be living (even during my new assignment in East Pakistan) we received postcards covered with strange pseudo-Arabic script. On occasional mornings an obscure small town newspaper would arrive, covered with incomprehensible notes and sketches. I couldn't fail to notice that these deliveries stopped abruptly in 1964 when Hugh Troy passed away.

THE TAPES

Before each program I handed my studio engineer a blank audiotape and asked him to record the show live from the air. After graduation I stashed the tapes in a box in my parents' home as I left for grad school at MIT; then married (Florence Cassen, BFA '61) and embarked on architectural assignments in Africa, East Pakistan and Latin America. By 1967 we returned to New York where I started an architectural practice with my old Cornell roommate John Schiff '60, B. Arch '61. Florence and I found our own Manhattan apartment and my parents were happy to dump all of my stored stuff in our place. Over the years, as we moved, the stash of WVBR recordings went with us. Whenever I opened the drawer that contained the decaying tapes I felt a pang of guilt; how could I allow this legacy of my college days to slowly disintegrate? But, the rubber bands that powered my ancient reel-to-reel tape recorder had long ago crumbled and I couldn't even listen to the recordings.

I've always enjoyed good health and have remained very active, even during recent years as my kidneys slowly began to fail. In May 2008, I received an unexpected call and rushed down to Baltimore where I received a kidney transplant. The transplant has been a miraculous gift. But this brush with mortality comes with a weighty realization: life is finite; even mine! And with that: What will be my "legacy"? I guess that's what led me to confront the box of tapes with their frayed leader ends hanging by a thread.

Cornell has always been my own special place, a place where the world opened-up for a shy boy and brought him out of his shell, where he met most of his life-long friends, fell in love with his future wife of 47 years (and still counting), decided on a career, learned the discipline of architecture and met his future business partner of 35 years. It was immediately obvious to me that my audio collection belonged only at Cornell.

I was pleased when the University Archives expressed interest in acquiring these recordings for the audio collection. But, first they had to be digitized. I was so fortunate in finding John Ward, an audio engineer who had worked as a part-time relief engineer at WVBR in the early 1960's. Throughout the last year, as John transcribed the tapes onto digital media I worked on restoring, timing, dating and cataloging the contents for presentation to the University. It was a large undertaking, but great fun and I even learned some new skills: the use of a sound-editing program and how to design and print CD jewel box labels.

I've been asked how we created the programs. As ideas came I'd randomly jot them down in an always-present notebook. Sometimes we'd sketch an outline "script" for a

particularly complex “skit”. The main effort was to provide the Studio Engineer with the music selections and sound effects cues (although much of the time we improvised these ourselves on two Ampex turntables mounted in the announcing booth). For *Collaborata*, Lou, Steve and I talked over the ideas at dinner before the program, which went on the air live at 10:30 PM on Sunday nights. It was all very casual. We didn’t rehearse; we went right on the air and did it fresh. Sometimes this lack of preparation is quite evident, particularly in the earlier shows of 1956-7.

Now, as I hear that young boy it’s hard to believe that I am actually listening to my own voice. I must admit that I’m a bit edgy with some of our early attempts, particularly the shows of 1956-7, made before we teenagers acquired our on-the-air wings, when the lack of preparation really showed. But, in my “unbiased” opinion, much of what we created holds up fairly well at the distance of a half-century. I advise future listeners who start with the early shows not to abandon the whole enterprise. As time passes and as we become more confident and mature, things do improve. I promise.

I assume, probably naively, that items stored in the University Archives will remain there “forever” and that future students (and who knows who else) may one day listen to these programs and enjoy them. Certainly, they will get a glimpse of campus life, current issues and what was considered college humor in the mid 20th Century.

Though I can’t imagine who (if anyone) will hear the programs I do have one fantasy about this. I met my wife Florence and my architect partner John Schiff at Cornell. My daughter Lela Mayers ‘90, MD ‘98 met her husband Phil Davies ‘90 at Cornell. Florence and I now have three grandchildren: Ruby Mayers Davies and Hazel Mayers Davies (twins, b. 2007) and William Isaac Nowes (b. 2009). I visualize one dark, windy, snowy Ithaca day in the year 2026. Three young Cornell students named Ruby, Hazel and William are seated over coffee somewhere on the campus during a long break between classes. One of them suggests, “You know, I’ve got a free hour, why not let’s walk over to the Libe and listen to Grandpa Bop’s old radio programs.” Hopefully, the other two agree and they miss a class or two, spending a (hopefully) delightful afternoon in archival research.

By the way, that’s what they call me, “Bop.”

Bob Mayers ’59, B. Arch. ‘61
October 5, 2009, New York City

Memories of "The Voice Of The Big Red" - WVBR in the mid-20th Century

Bob's first (clunky) Webcor wire recorder, ca. 1948



3" Wire reels (stored in recorder top)



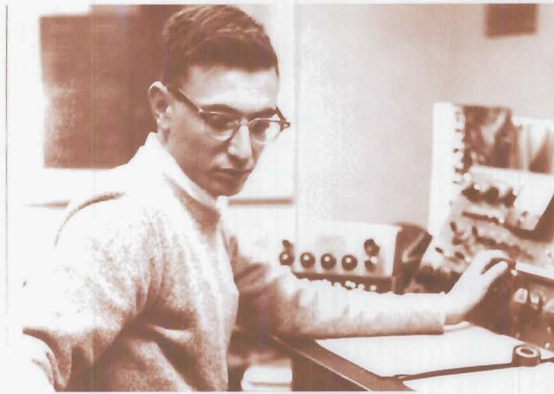
Bob's upgrade to reel-to-reel tape, ca. 1955



WVBR Announcer, ca. 1960



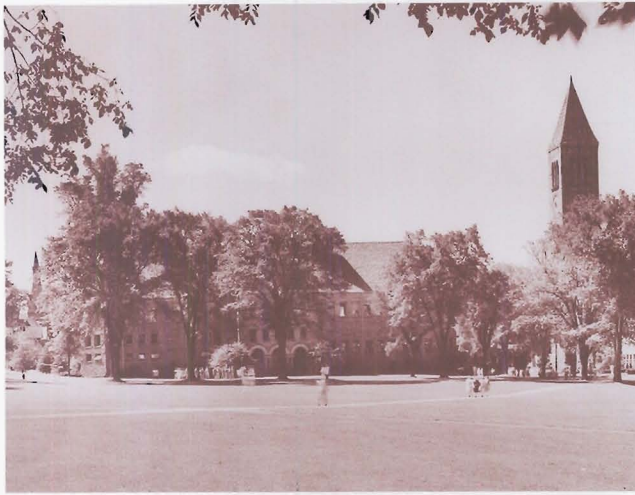
WVBR Announcer, ca. 1960



The Quad in the 1950's



Boardman Hall in the 1950's



Bob's box of 50-year old tape recordings



36 new CD's containing 62 hours of programs



The WVBR "Collaborata" Team

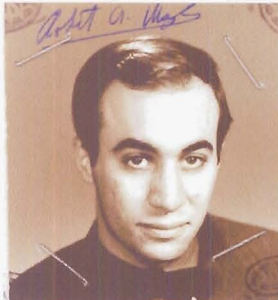
Louis Costanza '59 (ca.1955)



Steve Segal '59 (1959)



Bob Mayers '59 (1960)



**WVBR SAMPLER
PROGRAMS RECORDED LIVE FROM THE AIR - WVBR AM & FM, ITHACA, NY**

Track	Time	Title	Date
1	0:26	Commercial (Collegetown Store) & Station Break	5/18/1960
2	0:53	Three-Year Floor Wax Commercial	4/12/1959
3	6:49	Opera Analysis - Pagliacci	10/12/1958
4	1:15	Station Break & Chock Full O'Gelt Coffee Commercial	4/19/1959
5	3:08	Cornell Poetry Corner - Spring in Ithaca	3/20/1960
6	5:09	President Eisenhower Address	4/12/1959
7	1:08	Station Break & Dog Photographer Commercial	10/12/1958
8	6:56	The Saga of Deane Machine	3/22/1958
9	1:00	Local Weather Reports	10/5/1958
10	4:40	Ask Elvira Bool	5/1/1959
11	5:49	The World Around Cornell (Spoof)	3/29/1959
12	10:00	Fraternity Rushing Exposé (Monologue)	1/24/1960
13	2:09	Payola	12/6/1959
14	1:46	Obie's Ithaca Diner Commercial	11/8/1959
15	3:48	Answering an Ithaca Apartment Ad (Monologue)	5/8/1960
16	0:29	Station Break & Commercials (Closing)	3/15/1959

**PROGRAMS RECORDED LIVE FROM THE AIR - WVBR AM & FM, ITHACA, NY
 CORNELL'S RADIO STATION - "THE VOICE OF THE BIG RED"
 FROM APRIL 12, 1956 TO NOVEMBER 8, 1960**

Programs restored and gifted to the Cornell University Archives, October, 2009 by Bob Mayers '59, B. Arch. '61

Program notes by Bob Mayers '59

Transcribed from the original reel-to-reel tapes by John Ward, Audio Engineer

Note: Unless noted otherwise, all programs were broadcast live.

DISC LABELING KEY

OI = Out Of It

CL = Collaborata

MR = Mayers on The Rocks

SC = Straight to The Country

LC = Let There Be Cool

TT = These Foolish Things

EN = Election Night 1960

WC = The World Around Cornell

CD #	TRACK	TIME	DATE	WAV MB's	CONTENT
Out Of It - DISC 1 OI-1	1	46:10:00	4/12/1956	466.0	<p>OUT OF IT With Steve Segal, Dick Hamlet & Bob Mayers broadcast on WVBR - 640 KC, Thursday, 5:00-5:50 PM. One of the earliest shows; before Lou Costanza joined. Much music. Music: Four Lads, "Watching all the Girls go By" Music: Ivory Tower. Commercial for "Ballads by Dan Isaacson" Skit: "The First Out of It Travelogue", (interrupted by Mohawk Airlines commercials) Music: Louis Armstrong, "When it's Sleepy Time Down South". Commercial: The Cornell Dramatic Club production of "The Flowering Peach". Music: Doris Day, "We'll Love Again." Skit: "Cornell Poetry Dept presents an original poem" Music: "Out of the Picture" (interrupted by commercial for Rheingold Extra Dry Beer) Music: Theme from Picnic, "Moonglow". Skit: Bing Bang Sports Spot: Bing reviews the season's programs and covers the "North At- lantic Underwater Typewriting Championships." Music: Lonny Donnegan: "Rock Island Line" Commercial: Ithaca Movie Theatres.</p>

CD #	TRACK	TIME	DATE	WAV MB's	CONTENT
Out of It - DISC 2 OI-2	1	32:20:00	5/24/1956	326.0	OUT OF IT The last "Out of It" program, with Steve Segal, Dick Hamlet & Bob Mayers Music was subsequently cut from tape. A review of past shows with commentary Skit: "Fraternity Rushing Exposé": What's behind rushing in the freshman dorms? Skit: "Out of It Travelogue": Nome, Alaska "Commercial": "The Students' Cleaning Center "Straight To The Country", interviews with exhibitors at the AG School exhibit in the Memorial Room. Skit: "Edward R Marone" subs for Bing Bang; visits the home of Frome Navish, Human Fly (as he descends the building façade) Skit: Cornell Dept of Poetry presents Dr. Overshow, who reads an original poem, "Spring in Ithaca" Skit: "On The Spot" (Bob covers a theft in China)
Collaborata - DISC 1 CL-1	1	30:38:00	10/6/1957	309.0	COLLABORATA Second show, with Steve Segal & Bob Mayers Skit: Interview with J Fornue Prudine, Faculty Advisor on Student Affairs; explains new rules for student conduct & Faculty Advisor on Student Imbibment (take-off on actual proposed revisions to Cornell social code). Music: "New Fangled Tango". Skit: Interview w/ Milton Deathly, Medical Salesman. "Commercial" for United Press International Music: "Melody d'Amour" Skit: Interview w/ Simmons Turish, WVBR Travel Correspondent (first live radio broadcast of a bullfight). "Commercial" for United Press International Skit: "Safety Division", the shocking story of crime and misapprehension. Music: Johnny Mathis, "Chances Are". "Commercial" for United Press International

CD #	TRACK	TIME	DATE	WAV MB's	CONTENT
Collaborata - DISC 1 CL-1	2	28:08:00	1/12/1958	284.0	COLLABORATA With Steve Segal, Lou Costanza & Bob Mayers Commercial: WVBR "Concert Hall" Skit: Eisenhower preparing for a State of the Union address (before a hidden microphone) Music: Doris Day? Lou Costanza delivers a serious defense of satirizing the President; free speech, etc. Skit: Interview Slamely Fronskey, author of "Through the Nasal Passage with Gun & Camera" Music: Sinatra, "Come You Back to Mandalay" Skit: "Swiss Family Cheese", sponsored by Fiducci, the Greatest Name in Fudge. (Family Cheese lives on an island in the center of Fourth Avenue). Skit: "The University President's Committee on Social Codes." Discussion with Miss Terrence Hump," on requiring chaperones over age 63 at all campus social events, (takeoff on actual proposed revisions to Cornell social codes & Theresa Humphreyville) Commercial for WVBR's "Reveille Club."
Collaborata - DISC 2 CL-2	1	28:16:00	1/19/1958	285.0	COLLABORATA With Steve Segal, Lou Costanza & Bob Mayers Obviously, a very early show Skit: Lou interviews Zombly Fredovsky, (Bob) impresionist (of elevator man, etc.) Music Skit: "Commercial": Race between Bufferin and Aspirin inside iintestinal tract. Music: "Autumn Leaves" "Commercial": Peter Atsedes' College Spot Rest. Skit: "Big, Big, Big Earth": (shirt demo) Music Skit: Interview: Sturtevant Brone, Song Lyrics Debunker (Lou). Skit: (serial): "Saddle Sores". Bob, Lou, Steve talk about how unplanned and rough this show was. Ends with fragment of a French show.
Collaborata - DISC 2 CL-2	2	28:07:00	1/26/1958	283.0	COLLABORATA With Steve Segal, Lou Costanza & Bob Mayers Skit: Bob interviews Mr. Klutz, head of US Space Program (at launch of Vanguard rocket) Music: "Put a Light in the Window" Skit: Bing Bang Sports Spot: Interview with identical "Teagle Twins", hammer-throw champions Skit: "Commercial" for Guillotine Razor Blades Music: Sinatra: "The Lady is a Tramp." Skit: "Lone Man's Grovney" (with commercial for "Bell's Phone System", explaining how to dial). Skit: Audience interview with union leader James Hooper and his wife.

CD #	TRACK	TIME	DATE	WAV MB's	CONTENT
Collaborata - DISC 3 CL-3	1	49:22:00	3/15/1958	498.0	<p>COLLABORATA</p> <p>With Steve Segal, Lou Costanza & Bob Mayers Music: Mickey & Sylvia Skit: Interview with Crovney Underwood, winner of Academy Award for "Best Movie Extra of the Year." Commercial: "Carl Cold" (Joe Herzberg '59) reads commercial for the Cozy Corner restaurant in Collegetown. Skit: "The Collaborata How Did it Turn Out Club of the Week" (with reports of how TV shows turned out during the week - for people who missed the shows). Music: Calypso Skit: "Mr. Sadist" (horrible science demos) Commercial: "The Cornell Engineer" (ad lib) Skit: Interview with Gladney Blodklotz, (Lou), ("squarsh" player who plays in "Grub-bed Hall"). Commercial: Rheingold Beer Skit: "Just Complex Charles" (in operating room) Skit: Piano & vocal by "Tory Collins", (Anthony Kovner '57). Skit: "Mr. Do-it-Yourself" (who is nagged by a kid to "please do something") Music: Elvis: "Sittin in the Balcony" Commercial: The Cornell University Theatre. Skit: "Bing Bang Sports Spot". Bing in Sarasota, FL for news of baseball season (but Bing only speaks of his dog) Bob & Steve speak of Boardman Hall Closing theme. Commercial: Cornell Recording Society. Commercial: Lucky Strike Cigarettes Bob & Steve read the news (with ad-libs)</p>
Collaborata - DISC 4 CL-4	1	31:06:00	2/23/1958	313.0	<p>COLLABORATA</p> <p>With Steve Segal, Lou Costanza & Bob Mayers "Cool Collaborata" (starts with "cool" voices) Commercial (botched) for The Concert Hall (Lou) Skit: "Fraternity Rushing Exposé" (what's really behind rushing in the freshman dorms) Music: Doo Wop. Skit: Bob interviews the "Pres. of Venezuela (Lou) during a revolution. Skit: "Johnny Birdseed, Boy Vandal". Skit: "Johnny Mattress" (hoarse-voiced singer demonstrates equipment that smooths his voice for recordings). Music: Johnny Mathis Skit: Dr. Otto Pretzel (demonstrates dream analysis with a sleeping subject)</p>

CD #	TRACK	TIME	DATE	WAV MB's	CONTENT
Collaborata - DISC 4 CL-4	2	31:15:00	3/22/1958	315.0	COLLABORATA With Lou Costanza & Bob Mayers "Ad" by Fidel Castro: "Marecon Firearms" Skit: "Dean Machine" (satire on Pres. Mallott & campus social code changes) Skit: "Talent Hunt" (takeoff on Arthur Godfrey Show - featuring the PS 148 Drum & Bugle Corps and other questionable talent). Skit: Steve interviews Mayor John Roon of Ithaca (nee: Ryan) & Police Commissioner Skit: "Commercial" for University Clinic Skit: "Deane Machine" (serial - university president plots ways to harm the campus). Skit: Bob interviews 'Premier Niki' (Lou) in Red Square - Cutoff at end.
Collaborata - DISC 5 CL-5	1	31:44:00	5/25/1958	319.0	COLLABORATA With Steve Segal, Lou Costanza & Bob Mayers Skit: "The Bridge on The River Flanken", Skit: Mock Eisenhower Press Conference, (Ike answers questions about the recession) Skit: "Deane Machine" (serial - university president plots ways to harm the campus). Interview: Bob Mayers discusses Cornell campus riots with George Winnacker. Interview: Bob talks with newspeople (Lou Costanza and George Winnacker)
Collaborata - DISC 5 CL-5	2	16:58:00	10/5/1958	171.0	COLLABORATA With Steve Segal, Lou Costanza & Bob Mayers First FM Broadcast of the program. Lou intros the show, emulating local AM radio stations (with much fanfare, local news & events on 'WFMF & WFMF-FM'). Skit: "Community Blackboard" (announcements of minor local lost & found with much fanfare) Skit: Takeoff on upstate AM radio stations. Music: Sinatra (cut off) Skit: "Pops with a History". Music: Elvis: "It's Christmas Time Pretty Baby" (interrupted by bulletins of minor local traffic incidents). Skit: Weather reports from around the country: Hale Eddy, Deer Crossing, etc. Skit: Bing Bang Sports Report: Interview with Battling Gatling, (has-been fighter - Lou) Skit: From Red's Phonograph Emporium, interview with "Red".

CD #	TRACK	TIME	DATE	WAV MB's	CONTENT
Collaborata - DISC 6 CL-6	1	25:37:00	10/12/1958	258.0	COLLABORATA With Steve Segal, Lou Costanza & Bob Mayers First fully-sponsored Collaborata show Opens with "Governor's plea for all to be vaccinated against Parakeet Fever. Skit: "Commercial" for Boredom Gazelle, Dog Photographer. Skit: "Beverly Barker with Absynthe at the Asiatic". Interviews with diners. (The (awful) 'Asia Restaurant' was the only Chinese restaurant in Ithaca at the time) Skit: Spoof of local upstate NY AM radio station ads and announcements. Commercial (actual) for the Plaza Liquor Store on the Elmira Road and interview with Margaret Heinz, owner (actual). Skit: Dean Molton Cross with Opera Ex- pert Sr. Dominico Lagrima, who analy- zes lyrics of 'Pagliacci'. Skit: Interview with a sports person (who is the wrong person in the wrong field).
Collaborata - DISC 6 CL-6	2	18:10:00	2/22/1959	183.0	COLLABORATA With Steve Segal, Lou Costanza & Bob Mayers Skit: Edwin R Bird: Program on Crime (interviews w/ politicians, criminals) Skit: "Commercial": Ad for Nevada Slot Machine Parking Meter Co. Commercial: Schaefer Beer Skit: Pres. Eisenhower Press Conference (Bob) (discussion of cars; unemployment; Berlin crisis)
Collaborata - DISC 7 CL-7	1	21:48:00	3/1/1959	220.0	COLLABORATA With Steve Segal, Lou Costanza & Bob Mayers Commercial: Al Fontana Shoestore Bob Monologue: "Syracuse Post Standard" article on last week's program ad for Nevada Slot Machine Parking Meters. Skit: "Just Plain Rocky" (spoof on Governor Nelson Rockefeller) Skit: "Commercial": Shark Loan Co. Commercial: Schaefer Beer Skit: Bob interviews Moscow Dr. Igor Sadisky, (who trains animals and infants for space) Commercial: Schaefer Beer Skit: News bosses meet to plan next year's news (famines, hurricanes, etc.)
Collaborata - DISC 7 CL-7	2	23:22:00	3/15/1959	235.0	COLLABORATA With Steve Segal, Lou Costanza & Bob Mayers Reading of various current (bizarre) news articles "Commercial": for a very long-playing record: (2 RPM with cuts of symphonies). Skit: "Throbbing World" (worldwide reports - US Ambassador interviewed in Gringo Plaza during a revolt) Music: "La Bamba" Commercial: Schaefer Beer Skit: Interview w/ Japanese Prince upon his marriage to a commoner. Commercials for Easter Seals and Rothchilds Ithaca Department Store.

CD #	TRACK	TIME	DATE	WAV MB's	CONTENT
Collaborata - DISC 8 CL-8	1	23:53:00	3/22/1959	241.0	COLLABORATA With Steve Segal, Lou Costanza & Bob Mayers Commercials: Browning-King Clothing Store & Al Fontana Shoe Store in Ithaca. Skit: Bing Bang interviews Crazy Shingle, Baseball Manager (Lou) Commercial: Schaefer Beer Skit: "Summit Bit": Ike, Khrushchev & Macmillan Commercial: Schaefer Beer Music: Mahalia Jackson (fragment). Skit: (serial) "One Man's Farm", Soil Bank "commercial" (with strane farm animal sounds)
Collaborata - DISC 8 CL-8	2	31:23:00	3/29/1959	316.0	COLLABORATA With Steve Segal, Lou Costanza & Bob Mayers Skit: "The World Around Cornell" (satire on the actual WVBR program - Bob interviews a mysterious and hostile foreign student (Lou) Skit: Serial: "Dr. Northcord" - O.R. drama (Bob operates on the station's janitor) Music: 'Life is Funny' Skit: Bing Bang Sports Interview: Tag team wrestling brothers. Music: Modern Jazz
Collaborata - DISC 9 CL-9	1	24:42:00	4/12/1959	249.0	COLLABORATA With Steve Segal, Lou Costanza & Bob Mayers Start of show is pre-empted by "Presidential Address" (Pres. Eisenhower (Bob) addresses world issues - Berlin, Taiwan, Missle Lag and exhibits a missle nose-cone, "the Nose of our first spaceman John Cohen") Skit: 'Commercial' - "3-Year Floor Wax". Skit: "Academy Awards (interviews as celebrities arrive - Walt Dizzy; Marlene Dietrich) Commercial: Schaefer Beer Skit: Interview with "The Poncho Lama" "Commercial": Jotgate invisible shield toothpaste
Collaborata - DISC 9 CL-9	2	19:45:00	4/19/1959	199.0	COLLABORATA With Steve Segal, Lou Costanza & Bob Mayers Missing show introduction. Skit: "Commercial": 'Chock Full o Gelt' Coffee. Skit: Household Industries Amalgamated presents: "Man & Wife", a live wedding (interrupted by commercials). Music break. "Commercial": They Said It Couldn't Be Done (cigarette without tobacco) Bob: "This is the baseball season.." Steve interviews Orville Chicken, Umpire. Skit: "Beat The Press", questioning of 'John Hoff', intl. labor organizer (Lou).

CD #	TRACK	TIME	DATE	WAV MB's	CONTENT
Collaborata - DISC 10 CL-10	1	22:07:00	4/26/1959	223.0	COLLABORATA With Steve Segal, Lou Costanza & Bob Mayers The hosts explain how they 'prepare' for the show Skit: Interview w/ Orville Chicken, Singer Skit: "Commercial" for Cool Jazz Skit: "Dear Elvira" (offering personal advice) Skit: Dr Senile Overshoe Poetry Corner - 'They Went to Sea in a Sieve'
Collaborata - DISC 10 CL-10	2	25:59:00	5/10/1959	262.0	COLLABORATA With Steve Segal, Lou Costanza & Bob Mayers Memorial Room interviews (humorous) with AG College farm exhibitors. Commercial: Schaefer Beer Memorial Room Interview with professor at Mink Exhibit. Skit: "One Man's Fanny Goes Into Town". Skit: Chicken Hatchery (interview with Professor Rodant) (Bob & Lou)
Collaborata - DISC 11 CL-11	1	29:58:00	5/17/1959	302.0	COLLABORATA With Steve Segal, Lou Costanza & Bob Mayers Starts w/ "All reference to purples, peoples and preems is purely innacurate". Skit: Tuning an AM radio to hear old-time dance band announcers from the Silver Slipper Grille in downtown Homer, NY Commercial: Schaefer Beer (by Steve, Lou, Bob) Music: Sinatra (cut) Skit: More old-time radio dance band announcers Skit: Station break: "WART - Radio Mediocrity" Skit: Steve interviews Orville Chicken (Lou - about his many careers) Skit: Poetry Dept: Dr. Senile Arlington Overshoe reads his own contemporary poetry (with unusual background) After show's close Bob reads current news
Collaborata - DISC 12 CL-12	1	21:50:00	5/24/1959	220.0	COLLABORATA SPECTACULAR - Part 1 With Steve Segal, Lou Costanza & Bob Mayers Starts with Pres. Eisenhower speech (Bob). Skit: WART, Educational Radio presents Prof. Senile Gearshift's course: English 321, (college English for people who hate college and hate English). Repetitive Commercial Music: "La Bamba" Skit: Lou as Khrushev Humorous commercials

CD #	TRACK	TIME	DATE	WAV MB's	CONTENT
Collaborata - DISC 12 CL-12	2	33:32:00	5/24/1959	338.0	COLLABORATA SPECTACULAR - Part 2 Skit: (serial): "Johnny Birdseed, Boy Vandal". Skit: "Commercial": 'Chock Full o Gelt' Coffee Music: Rock n Roll Skit: Interview: Orville Chicken, Umpire. "Commercial": They Said It Couldn't Be Done (cigarette without tobacco) Skit: "Commercial" for "Boredom Gazelle, Dog Photographer". Skit: Dr Senile Overshoe, Poetry Corner reads 'They Went to Sea in a Sieve' "Commercial": Fraternity Rushing ("Be in - wear a pin." Music Skit: Bing Bang Sports Interview with Crazy Shingle, Baseball Manager.
Mayers On The Rocks - DISC 1 MR-1	1	23:53:00	9/28/1959	261.0	MAYERS ON THE ROCKS - 1st SHOW With Bob Mayers Bob asks audience to comment on name of show (talks about being alone on the air; what M.O.R. show will be; reminisces about last year's 'Collaborata') Music: Chet Baker. Music: German group sings "Charlie Brown" (in German). Monologue: Bob's trip to Berlin and behind the Iron Curtain. Monologue: Movies of the 1940's, tap-dancing Music: Primitive Spanish Cave music (with comments) Monologue: "Actual" dialogue between Eisenhower & De Gaulle in Paris. Music: Mahalia Jackson: "Joshua Fit de Battle of Jericho". Closing Monologue: What will this show be like? (with bizarre background pre-recorded by Bob and friends.

CD #	TRACK	TIME	DATE	WAV MB's	CONTENT
Mayers On The Rocks - DISC 1 MR-1	2	28:58:00	10/4/1959	292.0	<p>MAYERS ON THE ROCKS - 2nd SHOW With Bob Mayers Station Break: 'You have been listening to Radio News w/ CBS analysis'. Bob starts: "Are we on the air? Stanley, I want to start with a real upstate NY opening" Skit: Bob shows how echo machine makes Johnny Mathis sound good. Big intro to: "The Robert Alan Mayers Radio Workshop of the Air." Monologue: Bob has Mononucleosis, talks of his blood count, lack of sleep; Kamikaze mosquitoes; Fibonacci's number Skit: First Clyve Klein Performance at the Paddock Bar, Ithaca. Music & Monologue: "Historic Jazz Concert" - (talk of Bob's failing health) Music: "Orienta". Skit: Clyve Klein, a new star in the Ithaca area: "Rock Island Line". (Clyve's first performance on WVBR) Monologue: Bob's illness Music: Jazz piano. Monologue: Bob talks (with bizarre background music made with combs, tools and flyscreen - pre-recorded by Bob and friends).</p>
Mayers On The Rocks - DISC 2 MR-2	1	29:08:00	10/11/1959	190.0	<p>MAYERS ON THE ROCKS With Bob Mayers Monologue: Bob talks of a head-on car crash and his blood count. Bob Monologue: "Life is a 5 & 10 Cent Store" Bob Monologue: "Life is a Bob Hope show" - (TV's 'canned' emotions; comments on 1950's) Music: Fats Waller. Skit: Clyve Klein's 2nd appearance: "Blue Suede Shoes"</p>
Mayers On The Rocks - DISC 2 MR-2	2	27:57:00	10/18/1959	284.0	<p>MAYERS ON THE ROCKS With Bob Mayers Bob Monologue: "Excuse me when I pick up the mike and move it closer to me." (with sick voice Bob talks of Cornell coeds serving drinks at Jim's Place; teen crime wave, etc.) Skit: "Commercial": Conservative Gang Services Skit: Poetry Corner: Dr. Seely Overshoe reads poem: "Homecoming Weekend" Bob says, "Stan put on Ape music." Bob Monologue: Radio medical ads; cure-alls. Steve intros Lou as 'Marshall Niki' with Bob as translator. Skit: Clyve Klein at Ski Lodge: "Midnight Special" Bob Monologue: Autumn leaves; music/memory experiment. Ends abruptly with music introduction.</p>

CD #	TRACK	TIME	DATE	WAV MB's	CONTENT
Mayers On The Rocks - DISC 2 MR-2	3	18:28:00	10/25/1959	186.0	MAYERS ON THE ROCKS With Bob Mayers Start of show is missing Skit: Bob mimics local AM radio rock DJ; plays Chuck Berry with dedications. Music: Sinatra: "Autumn in NY". Bob Monologue: "Watching TV in an Ithaca Restaurant" (American culture, the Cold War) Skit: Clyde Klein at The Brooklyn Armpit Theater: "All Shook Up." Bob's Monologue on Illness; proposal for "Anti-Measle Measles".
Mayers On The Rocks - DISC 3 MR-3	1	31:50:00	11/1/1959	320.0	MAYERS ON THE ROCKS With Bob Mayers Commercial: Bob & Ray for L&M cigarettes. Bob starts show: "I am utterly un-prepared; talks of visit to Enfield Park. Skit: "Mystery Voice Contest" on "W-Knockout", (WTKO, local station). Clyve Klein: At Ithaca's New "Le Pavilion Oizeau" Restaurant sings "The Tide Rushes In" (with man-made seagulls & waves background). Bob Monologue: A guy driving home to Trenton on the New Jersey Turnpike in a decrepit car. Music: Old Jazz Bob's Monologue: Old car junk yards. Skit: "The Ladies' Corner w/ Elvira Bool". (Bob plays all parts as Elvira answers audience questions on women's clothing. Sponsored by "Short-a-Rella" Height Reduction Salon) Music: Steel drums.
Mayers On The Rocks - DISC 3 MR-3	2	29:27:00	11/8/1959	297.0	MAYERS ON THE ROCKS With Bob Mayers Commercial: L&M commercial (Ted Osborn '62). WVBR increases power. Monologue: Driving thru Deposit, NY; flying on a Boeing 707; Pay TV; Jack Paar. Bob's Study Collage of American Culture (a combo of ads & music - Arthur Godfrey, Briar's Ice Cream; "In my new Dodge Truck", cuts from a speech by Mayor Wagner) Skit: "Dinner Music w/ Jacques Frey" (Bob w/ French accent) Ad: Obie's Ithaca Diner Music: Mexican guitars Clyve Klein enters studio (drunk) and sings "Waltzing Matilda". Skit: 'Bing Bang Sports Report': Bing covers the "The International Cigarette Lighter Championships"

CD #	TRACK	TIME	DATE	WAV MB's	CONTENT
Mayers On The Rocks - DISC 4 MR-4	1	22:21:00	11/15/1959	225.0	MAYERS ON THE ROCKS With Bob Mayers Bob states: "I went ice skating tonight" Skit: Ice skating on the radio, from Lynah Rink (with commentary and sound effects) Skit: Bob intros Clyve Klein and his group, live from the Memorial Room: "I Got Rhythm" Bob Monologue: "Sunday Supplements and "The World of Anette Funicelli" (current culture). Music: Bessie Smith (fragment) Skit: Bob plays a hateful Charlie Applewhite record (and screams in the background) John Jensen '60: Chief WVBR Announcer: Promo.
Mayers On The Rocks - DISC 4 MR-4	2	31:20:00	11/22/1959	318.0	MAYERS ON THE ROCKS With Bob Mayers Bob's homage to Marty Munter '59, who's in an Ithaca hospital after serious car accident. Music: Doo Wop Bob's Monologue: I rented the Memorial Room for a lecture on Zen (given in doubletalk); "Bit-A-Rama Inc", performing practical jokes on the campus Music: Fats Waller: "Blueberry Hill". Skit: The first and only interview with Clyve Klein Music: Rock n Roll (w/ screaming fans). Bob's Monologue: "Background Being - A Human Blur". Music: Fats Waller Skit: Clyve Klein sings, live in Memorial Room with The Delawares: "Someone Who'll Watch Over Me" Commercial: Rheingold Beer Commercial: AD White Art Museum photo Competition (John Jensen '60, Chief WVBR Announcer)
Mayers On The Rocks - DISC 5 MR-5	1	32:05:00	12/6/1959	323.0	MAYERS ON THE ROCKS With Bob Mayers Bob talks of Beaux Arts Ball at White Hall. Commercial: Cornell "Hotalent" (fundraiser at the Hotel School). Skit: As Bob reads from the Miami Herald Dick Hamlet enters with payola Music: Michel Legrand Skit: Clyve Klein plays at the Eldora Iowa Bowl: "Tweedlie Dee" Bob's Monologue: War Toys (Fall-out Kit; Plastic Home Shelter; Strontium-90 Flakes) Music: Jazz piano. Commercial: Rheingold Beer Skit: Dick Hamlet offers Bob more payola.

CD #	TRACK	TIME	DATE	WAV MB's	CONTENT
Mayers On The Rocks - DISC 5 MR-5	2	27:42:00	12/13/1959	279.0	MAYERS ON THE ROCKS With Bob Mayers Commercial: 'The Cornell Engineer' (J. Jensen) Music: Josh White Skit: "Nostradamus Predicts". Bob introduces "Conrad Gozo" Bob Monologue:"The Tingler", with Vincent Price Skit: Clyve Klein sings "Home for Christmas". Skit: Celebrity interviews at the Paddock Bar with Beverly Bird. Music Commercial: Rheingold Beer Theme: "I Wanna Live in a Friendly World"
Mayers On The Rocks - DISC 6 MR-6	1	29:21:00	12/20/1959	296.0	MAYERS ON THE ROCKS With Bob Mayers Pre-Recorded show (Bob is in Miami). Skit: Show is Dixieland Jazz DJ show. Music: Mugsy Spanier Jazz Monologue: Bob bit into a roasted chestnut that exploded; proposes a "Beer and Travel" Full- bright program; Music: Lionel Hampton, Ziggy Elman Music: Dukes of Dixieland Monologue: Bob tells (true) story of blasting sound effects from his freshman dorm window; plays a 'cool' WBVR Cornell Rhythm Club announcer. Music: Hot Lips Henry Levine Music: Dixieland Jazz. Commercial: Rheingold Beer
Mayers On The Rocks - DISC 6 MR-6	2	27:20:00	1/10/1960	275.0	MAYERS ON THE ROCKS With Bob Mayers Music: Steel drums Skit: "World News Symposium - President Eisenhower's State of the Union" Music: Sinatra: "Too Close for Comfort". Skit: Democratic Party TV Spectacular (with tap dancers; Clyve Klein sings, "Earth Angel" & "Sincerely" - with doo-wops) Commercial: Rheigold Beer w/ Nat King Cole Skit: More "Democratic Party Spectacular" - (a guest plays the silverware).

CD #	TRACK	TIME	DATE	WAV MB's	CONTENT
Mayers On The Rocks - DISC 7 MR-7	1	31:26:00	1/17/1960	317.0	MAYERS ON THE ROCKS With Bob Mayers Music: Toussaint: New Orleans Jazz. Bob Monologue: Artificial Organs. Music: Ray Charles: "Swanee River". Skit: Bob 's take-off on upstate New York AM radio station announcers. Music: Modern Jazz Bob's Monologue: Physical changes on the Cornell campus; (proposes paving the campus; using the campus as a highway; holding classes in service stations) Skit: Clyve Klein sings "Because of You" Commercial: Rheingold Beer Skit: "The World of Big-Time Charlie" (the pulse of Ithaca as felt in downtown eateries) Music: Toussaint: New Orleans Jazz. Bob's Monologue (true): Cornell seniors posing as freshmen go on a corridor date to Noyes Lodge Bob promises to do a 'Fraternity Exposé'
Mayers On The Rocks - DISC 7 MR-7	2	32:48:00	1/24/1960	331.0	MAYERS ON THE ROCKS With Bob Mayers Skit: Takeoff on the WVBR "Marathon" Music: "Fiorello" Skit: "Commercial: Omega Mail Order Fraternity Kit." Music Bob Monologue: Cornell Fraternity Exposé Skit: Clyve Klein: "St. James Infirmary". Commercial: Nat King Cole for Rheingold Beer Music: Sinatra: "Lady is a Tramp"
Mayers On The Rocks - DISC 8 MR-8	1	16:19:00	1/31/1960	164.0	MAYERS ON THE ROCKS With Bob Mayers Commercial: L&M Cigarettes (Bob) Bob reads NY and National News Commercial: Bob & Ray for L&M cigarettes. Bob's Monologue: Spy story. Music: "Look Out" Bob's Monologue: "Editors make up the news. Ending is abruptly cutoff
Mayers On The Rocks - DISC 8 MR-8	2	21:29:00	2/14/1960	217.0	MAYERS ON THE ROCKS With Bob Mayers Bob does show as a takeoff on a local AM Radio Rock n Roll station. Skit: Clyve Klein sings: "60-Second Man" Bob's Monologue: "My Corridor Date". Music Bob's Monologue: "World Flick Zones" Bob does a Jack Paar farewell.
Mayers On The Rocks - DISC 8 MR-8	3	23:58:00	2/21/1960	241.0	MAYERS ON THE ROCKS With Bob Mayers Steve Segal & Lou Costanza return for visit. Lou does spot as a novice announcer. Skit: 'Opera Expert' (Lou) analyzes the lyrics of "Rigoletto." Political 'Commercial' for "Slik-Kit Home Candidate Plan". Music break fades in & out. Skit: "Profiles in Poetry by Thos. Dillon"

CD #	TRACK	TIME	DATE	WAV MB's	CONTENT
Mayers On The Rocks - DISC 9 MR-9	1	28:41:00	2/28/1960	289.0	<p>MAYERS ON THE ROCKS With Bob Mayers Commercial: Bob & Ray for L&M Cigarettes Skit: A "compet" announcer tries out for the show (Stephan Klein '60) Bob Monologue: Crossing Atlantic on a Dutch ship filled with foreign students. Music: Steel drums. Skit: Rock 'n Roll Battle of the Century: The Phantom vs Clyve Klein (with the audience voting throughout program) Bob Monologue: On his disillusionment (losing respect for age for age's sake; stories from childhood; Miss Weed; standing on the 3rd rail in the NYC subway) Music: Dixieland Jazz. Monologue continues: Crazy things we did when young. Cuts off in mid sentence: "Clyve...."</p>
Mayers On The Rocks - DISC 9 MR-9	2	31:06:00	3/6/1960	313.0	<p>MAYERS ON THE ROCKS With Bob Mayers Skit: Compet announcer introduces the show. Bob announces results of last week's Clyve vs The Phantom contest and asks for requests for Clyve Klein to sing. Music: Toussaint: New Orleans Jazz Skit: Bob's take-off on RRN, the local Rural Radio Network (with local recipes, produce and weather reports) Music: "Politics & Poker" from 'Fiorello'. Bob Monologue: Review of movie, "On The Beach" (commentary on current politics; culture as a great sideshow; Gov. Rockefeller's Fallout Shelter program; nations as TV networks) Skit: More takeoffs on Rural Radio Network (with "The Egg Market Report" and weather reports from all over NY State) Skit: Dedications & requests as Clyve Klein sings "Jelly Jelly". Skit: Another compet announcer tries out for the program & closes the show.</p>

CD #	TRACK	TIME	DATE	WAV MB's	CONTENT
Mayers On The Rocks - DISC 10 MR-10	1	33:05:00	3/13/1960	333.0	MAYERS ON THE ROCKS With Bob Mayers Commercial: Bob & Ray for L&M Cigarettes Ithaca weather report. Station break. Show is introduced by a compet announcer. Theme: "I Wanna Live in a Friendly World" Music: Caribbbbean. Monologue: Bob reads exotic entertainment ads from Miami newspapers. Music: Jazz Skit: Bob does tap dance on the radio Bob's Monologue: My amazing (true) "Story of Ringo Ranch". Music: Bessie Smith:"Nashville Women's Blues" Commercial: Rheingold Beer Skit: From the Silver Slipper Grill in downtown Homer, NY: Clyve Klein sings a medley of old favorites.
Mayers On The Rocks - DISC 10 MR-10	2	23:01:00	3/20/1960	232.0	MAYERS ON THE ROCKS With Bob Mayers Starts after a delay. Show introduced by a compet announcer. Music: Latin Skit: Dr. Seeley Overshoe of the Cornell Depart- ment of Poetry reads an original poem: "Ode to Spring in Ithaca" Music: Bessie Smith: "Oh Judge send me to the lectric chair." Skit: Pres. Eisenhower Press conference (with questions by John Jensen '60, WVBR Chief Announcer) Show closing by a compet announcer.
Mayers On The Rocks - DISC 11 MR-11	1	30:49:00	4/24/1960	311.0	MAYERS ON THE ROCKS With Bob Mayers Commercial: Camel Cigarettes Ithaca weather report (Ted Osborn '62) WVBR station break Bob: "Good Evening - better late than never" Music: Bix Beiderbecke (with grinning sounds) Skit: "Cornell Contemporary Arts Festival": Clyve Klein in Willard Straight Music Room: "Composition for Guitar & Voice" (as dogs and wart hogs bark and cause mayhem in the background). Music: Little Richard: "Keepa Knockin". Skit: "Friendship Project 60" w/ Edwin R. Birdley (a census of love for America abroad, : from Laos. Havana & Seoul) Music: Jerry Lee Lewis: "Great Balls O'Fire". Skit: Cornell Contemporary Arts Festival (action-painting in the Straight) Music: "Kansas City".

CD #	TRACK	TIME	DATE	WAV MB's	CONTENT
Mayers On The Rocks - DISC 11 MR-11	2	26:41:00	5/1/1960	269.0	MAYERS ON THE ROCKS With Bob Mayers Guest Steve Segal intros show. Bob spoofs a 'cool' radio announcer. Skit: "The Adoless'n Session" Skit: Little Clyve & the Sideburns: Tutti Frutti" Music: Bessie Smith (fragment). Bob's Monologue: Anti-Parents Weekend Skit: Calvin Frost, Campaign Manager (who's backed only losers for 40 years) discusses the 1960 candidates. Music: Toussaint: N.Orleans Jazz Piano. Skit: Steve intros "Dr. Sealey Overshoe Poetry Corner". Music: Ragtime Jazz Bob closes show (as Arthur Godfrey).
Mayers On The Rocks - DISC 12 MR-12	1	29:43:00	5/8/1960	300.0	MAYERS ON THE ROCKS With Bob Mayers Bob describes corporate Monopoly game staged in Willard Straight Hall. Music: "100 Guitars" Monologue (true story): Bob responded to an Ithaca apartment ad claiming he needed apartment for experiments on rabid Rhesus monkeys, raising his rent offers to overcome Landlord's objections Music: Django Reinhardt: "Sweet Georgia Brown" Skit: "Harrison Garth, World Traveler", with a story from a "far-flung land" (a visit to the island of 'Los Borados') Music: Leadbelly: "Rock Island Line". Monologue: Bob rambles, telling stories of his practical joke escapades Skit: Report from WVBR Weather Plane Commercial: The Collegetown Store.
Mayers On The Rocks - DISC 12 MR-12	2	31:47:00	9/25/1960	320.0	MAYERS ON THE ROCKS With Bob Mayers First show of Fall 1960 Music: Bessie Smith: "Cakewalkers" Monologue: Bob warns Freshmen against joining committees & clubs. Music: Jazz Bob's Monologue:"My Summer in Turkey" Music: Ella Fitzgerald: "S'wonderful" Skit: Day Hall Interview w/ Commissioner Music: Fats Waller: "Squeeze Me"
Mayers On The Rocks - DISC 13 MR-13	1	19:39:00	5/10/1960	198.0	MAYERS ON ROCKS W/ HUGH TROY - Part 1 With Bob Mayers Hugh Troy '1926: Legendary practical joker visits the campus and tells his stories
Mayers On The Rocks - DISC 13 MR-13	2	23:17:00	5/10/1960	235.0	MAYERS ON ROCKS W/ HUGH TROY - Part 2 With Bob Mayers Hugh Troy '1926: Legendary practical joker visits the campus and tells his stories

CD #	TRACK	TIME	DATE	WAV MB's	CONTENT
Mayers On The Rocks - DISC 14 MR-14	1	29:21:00	5/22/1960	296.0	MAYERS ON THE ROCKS "SPECTACULAR" PART 1 With Bob Mayers Includes skits with Steve Segal & Lou Costanza John Jensen '60 interviews Charles Manniken, Director, Ithaca Art Gallery (Bob) "Commercial": "Suave Gangs" Music Bob's Monologue: "Background Beings" Skit: Ice skating on the radio. Music: Leadbelly: "Springtime in The Rockies" Bob: "This is WART - Radio Mediocrity" Skit: Dr Senile Overshoe Poetry Corner, 'They Went to Sea in a Sieve' "Commercial": They Said It Couldn't Be Done (cigarette without tobacco) Clyde Klein at swank dinner club sings "Ebb Tide" Music: Jazz
Mayers On The Rocks - DISC 14 MR-14	2	32:31:00	5/22/1960	328.0	MAYERS ON THE ROCKS "SPECTACULAR" PART 2 With Bob Mayers Bob Monologue: A guy driving thru NJ. Music: Jazz Political 'Commercial' for "Slik-Kit Home Candidate Plan". Music: Jazz Bob's Monologue: "World Flick Zones" "Commercial": 3-Year Floor Wax (Lou) Music: Jazz Bob Monologue: "Life is a 5 & 10 Cent Store" Bob Monologue: "Life is a Bob Hope show".
Mayers On The Rocks - DISC 15 MR-15	1	30:02:00	10/2/1960	302.0	MAYERS ON THE ROCKS With Bob Mayers Station break Bob Short Intro. (Bob has a cold) Music intro Music: Jazz Skit: "Cornell Poetry Corner": Dr. Sealy Overshoe reads: "Frosh" Music: Dixieland Jazz Skit: Mock Nixon/Kennedy Debate
Mayers On The Rocks - DISC 15 MR-15	2	30:27:00	10/16/1960	307.0	MAYERS ON THE ROCKS With Bob Mayers Commercial: (actual): 'Nixon for President' Music: Leadbelly: "High Powered Woman" Skit: Nixon-Kennedy Debate (with Bob's coaching dubbed in). Music: Django Reinhardt Bob Monologue: Watching the Echo Satellite pass overhead in Sardis, Turkey. Music: Bessie Smith Skit: Bob interviews the studio 'audience' (playing all parts).

CD #	TRACK	TIME	DATE	WAV MB's	CONTENT
Mayers On The Rocks - DISC 16 MR-16	1	33:27:00	10/30/1960	337.0	<p>MAYERS ON THE ROCKS With Bob Mayers "Political commercial" (Bob). Bob's Monologue: "Fall Weekend" Music: "No Moon at All" Skit: Bing Bang Sports Report: 'Band Day' at Columbia (ends in a flaming stadium). Music: Honky tonk piano Skit: Elvira Bool Campaign commercial. Bob Monologue: "Voice of America Radio Story": Writing the News in Turkey Music: Leadbelly "Commercial": Bob in Girl's Dorm for TV Pamphlet No. One - to put TV's in dorm rooms. Campaign Commercial Bob Monologue: "Age of the Cool" Commercial: Nat King Cole for Rheingold Beer Station break Start of "Burning the Midnight Oil", the show that followed 'Mayers on The Rocks'</p>
Mayers On The Rocks - DISC 16 MR-16	2	16:31:00	11/6/1960	166.0	<p>MAYERS ON THE ROCKS With Bob Mayers Bob coaches Dick Hamlet, novice announcer doing a commercial for Unicorn Motors on the Varna Rd. Skit: "And now, coming to you directly from the beautiful Memorial Room of Willard Straight Hall...Clyve Klein & his group perform "A Foggy Day in London Town" Bob's Monologue: True story of last Saturday, when Clyve Klein entered Schoellkopf Stadium at the head of the Columbia College Marching Band. Bob's Monologue: "Movies and people who watch them"; describes the lousy WVBR radio studio.</p>

CD #	TRACK	TIME	DATE	WAV MB's	CONTENT
OTHER PROGRAMS					
Straight To The Country - DISC 1 SC-1	1	25:49:00	5/18/1960	260.0	"STRAIGHT TO THE COUNTRY" With Dick Hamlet & Bob Mayers The AG College's annual exhibition in the Memorial Room, Willard Straight Hall. Introductions by Dick Hamlet '59. Bob's humorous interviews w/ farm exhibitors. Commercial: Cornell Campus Store
Straight To The Country - DISC 1 SC-1	2	26:21:00	5/18/1960	265.0	With Dick Hamlet & Bob Mayers More farm exhibit interviews: Jordani Fish Club with snakes, chicks, etc. Saddle Club
Let There Be Cool - DISC 1 LC-1	1	30:33:00	4/17/1959	307.0	LET THERE BE COOL Bob Mayers sits in for Steve Segal Bob's Monologue: Spring on campus; future careers for graduating seniors; riffs on U.S. 'Post Office commercial'. Music: Fats Waller Skit: Bob talks (with strange background music played on glasses, typewriter, comb, etc.
Let There Be Cool - DISC 1 LC-1	2	30:14:00	5/3/1959	305.0	LET THERE BE COOL The last show; with Bob Mayers. Monologue: Looking for an off-campus apt. Monologue: My visit to a steel plant. Music: 'Guys & Dolls'. Monologue: "Kamakazi Bees". Ad-lib commercial for Cornell Campus Store (mentions many now-obsolete products). Monologue: "Electrocuting Fly Screen", "Fibonacci's Number"; strange backgd music Monologue: "Horseback Riding in Ithaca". Music: Jazz Commercial: Winston Cigarettes - "It's what's up-front that counts."

CD #	TRACK	TIME	DATE	WAV MB's	CONTENT
These Foolish Things - DISC 1 TT-1	1	20:21:00	10/29/1959	205.0	THESE FOOLISH THINGS With Dick Hamlet '59 Commercial: Smith Typewriters Commercial: Clyve Klein's live Fall Weekend concert in the Memorial Room Skit: "Redstone Snark" at Cape Canaveral (covers the launch of the Tyrannosaurus Rex Missile) After musical interlude Dick Hamlet introduces "These Foolish Things" Skit: Back to the Cape for the launch Music Skit: The International Monopoly Championships (with audience and play-by-play commentary) Dick Hamlet Monologue: "In Detroit they have color radio." Commercial: The Cornell Campus Store Music Dick Hamlet Monologue: Proposes a new "Real Radio" Commercial: The Cornell Campus Store Commercial: Clyve Klein's live Fall Weekend concert in the Memorial Room After show, Bob Mayers does two spots for Clyve Klein's Fall Weekend Live Concert in the Memorial Room.
1960 ELECTION NIGHT 1960 - DISC 1 EN-1	1	32:25:00	11/8/1960	327.0	KENNEDY/NIXON ELECTION NIGHT 1960 LIVE COVERAGE FROM MEMORIAL ROOM PART 1 Bob Mayers, Anchor
1960 ELECTION NIGHT 1960 - DISC 1 EN-1	2	32:24:00	11/8/1960	327.0	KENNEDY/NIXON ELECTION NIGHT 1960 LIVE COVERAGE FROM MEMORIAL ROOM PART 2 Bob Mayers, Anchor
The World Around Cornell - DISC 1 WC-1	1	22:58:00	1959	221.0	THE WORLD AROUND CORNELL Bob Mayers interviews Australians Music: Australian Folk Music
The World Around Cornell - DISC 1 WC-1	2	29:39:00	3/21/1959	298.0	THE WORLD AROUND CORNELL Bob Mayers interviews two Venezuelan students on politics, music, etc.

**PROGRAMS RECORDED LIVE FROM THE AIR - WVBR AM & FM, ITHACA, NY
 CORNELL'S RADIO STATION - "THE VOICE OF THE BIG RED"
 FROM APRIL 12, 1956 TO NOVEMBER 8, 1960**

PROGRAM CREDITS

Participant	Title	Participation in Programs
Louis F. Costanza, AB '59	WVBR Announcer	Co-Host: "Collaborata"
Richard G. Hamlet, '59, MS '64	WVBR Announcer	Co-Host: "Out of It". Host: "These Foolish Things" Occasional participant: "Mayers On The Rocks"
John A. Jensen, AB '60	Chief Announcer WVBR	Station breaks & commercials Occasional Participant: "Mayers On The Rocks"
Sanford Krinsky, '59	WVBR Engineer	Engineer: "Collaborata"
Robert A. Mayers, '59, B Arch '61	WVBR Announcer	Host: "Mayers On The Rocks" Co-Host: "Out of It" & "Collaborata" Occasional Host: "Let There be Cool" Occasional Host: "The World Around Cornell" Recorded original programs live from the air; organized digitization; preserved and restored fragments; catalogued and timed contents. Gifted the programs to The Cornell Archives, 2009.
Theodore L. Osborn III, '62 B.Arch	WVBR Announcer & Engineer	Station breaks & commercials. Engineer: "Mayers On The Rocks"
Stephen J. Segal, AB 59	WVBR Announcer	Co-Host: "Collaborata" & "Out of It"
Stanley R. Stager III, BEE '62	WVBR Engineer	Engineer: "Mayers On the Rocks"
John Ward	Audio Engineer	Relief Engineer at WVBR 1960-63. Transcribed programs from deteriorated reel-to-reel tapes to digital media, 2009.